



## **A NEW STRATEGY FOR HYPERPIGMENTATION IS LAUNCHED; Comprehensive Study Supports Epionce MelanoLyte**

### **FOR IMMEDIATE RELEASE**

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**BOISE, Idaho** – Episciences, Inc. today announced the launch of a new strategy for addressing the visible signs of hyperpigmentation – the Melano Corrective System.

Irregular pigmentation is aggravated by a damaged skin barrier and inflammation in the skin. Epionce's philosophy is to address the complex process that creates skin discoloration with a combination of effective ingredients. By optimizing the health of the skin barrier, these new products help correct the visible signs of abnormal discoloration in the skin.

The aesthetically pleasing new take-home and professional-only MelanoLyte Tx™ and MelanoLyte Pro are synergistically formulated with a blend of active botanical ingredients at therapeutic concentrations to provide therapeutic benefit without the usual irritation and redness associated with current hyperpigmentation products. The Epionce Melano Corrective System combines the professionally applied MelanoLyte Pro mask followed by regular at-home application of MelanoLyte Tx. MelanoLyte Tx lightens, brightens and helps correct irregular pigmentation to improve the appearance of dark spots and discoloration. Use of these products will reveal a more even and radiant complexion.

A human clinical trial conducted by nationally-recognized, independent Stephans and Associates documented a statistically significant equality of the Epionce® MelanoLyte products to the Obagi Nu Derm System. The double-blind study lasted 12 weeks with a 6 week regression period. The patients using Epionce did not have the irritation, redness and erythema associated with the patients using the Obagi system. However, their results were similar. Additionally, unlike most prescription hyperpigmentation products currently on the market, the Epionce MelanoLyte products can be used on a long term daily basis to maintain results.

“We are very pleased with the results from this most recent study, as it shows once again the efficacy and safety of our product line.” said Dr. Thornfeldt. “I believe it is important that we are able to provide the consumer data proving that the product they are using truly works at making their skin healthy and beautiful.”

## **The Epionce Difference**

Most whitening ingredients, together with a harsh delivery system, often damage pigment cells and the skin barrier. This can cause irritation and redness, which compromises long-term benefits and contributes to pigment recurrence. Epionce's goal is to address the entire abnormal pigmentation process without damaging the skin barrier or creating inflammation in the skin. The Epionce Melano Corrective System does this with an innovative blend of botanical ingredients at appropriate concentrations to effectively help reverse and prevent the appearance of unwanted pigmentation.

Consult with an Epionce Professional to learn more. To find an Epionce Professional near you, visit [www.epionce.com](http://www.epionce.com)

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### **About Episciences, Inc:**

Episciences, Inc, was founded in 2002 and is based in Boise, Idaho. Episciences, Inc, integrates twenty-plus years of research into the development of a highly effective cosmeceutical, non-prescription, dermatological product line. This breakthrough product line has been proven effective by 15 independent clinical studies to reverse and prevent the effects of visible skin aging and certain common skin diseases. For more information, including summaries of our clinical trials, visit our website at [www.epionce.com](http://www.epionce.com).